



PAOLO GIGLI  
FIRENZE

1948

*Feeling*

MADE IN ITALY



## *Feeling*

Since time immemorial, men and women have been dreaming of love, an eternal love they unceasingly look for where it is not, where it cannot be. They think they see it in two eyes, in a mouth, in a hair, in a voice and they get carried away by the presence of a body until they can't live without it. The long-coveted love then becomes fleeting, harrowing, obsessive, unfulfilled and comes to an end.

Will then the quest for eternal love be a delusion?

The soul says the opposite.

Come to me, she whispers. Look into yourself, be silent and listen. Can you hear your heart sing, can you feel the indescribable scent of pure, vibrant joy sweep over you?

Love is freedom, freedom is the force of the soul, freed from its chains.

This range of fragrances is an ode to eternal love, found again in the depth of our hearts. An endless and shared love. A love without constraints, without duties, without dogmas. It's an instant love that creates eternity because it wants nothing but love, love not what we lack but what we are.

Who are we? A being like everyone else, whose only aim is not loving but knowing how to love. Knowing how to love without demanding anything, without even asking for anything. Giving the best of oneself without expecting anything in return. Bumping into a stranger and smiling to him, enchanting him just for a moment with the scent of a fragrance he will remember forever.

The fragrances in this new range are like that, irresistible, unforgettable and joyful FEELING. Is love there, is it a mirage, a delusion? It doesn't matter because:

'Beyond the ideas of right and wrong, there is a field. I will meet you there', Djalal ad-Din Rumi.

**HEAD**

Lemon & Orange Blossom

**BODY**

Spicy Notes & Amber

**BACK-GROUND**

Wood Notes & Musk

**Senza Fine****HEAD**

Bergamot, Cardamom & Orange Blossom

**BODY**

Vanilla & Amber

**BACK-GROUND**

Praliné, Guaiac Wood, Ambergris & Musk

**Gelosia****HEAD**

Orange, Lavender & Geranium

**BODY**

Cinnamon, Rose & Patchouly

**BACK-GROUND**

Sandalwood, Amber & Vanilla

**Insieme****HEAD**

Pink Pepper, Cardamom, Cumin & Cinnamon

**BODY**

Jasmine, Geranium, Heliotrope, Sandalwood & Patchouly

**BACK-GROUND**

Benzoin, Tolu Balsam, Tonka Bean,  
Vanilla, Ambergris & Tobacco

**Invidia**



## Emozione

### HEAD

Raspberry, Strawberry,  
Peach & Lemon

### BODY

Orris, Jasmine, Rose,  
Cedar & Amber

### BACK-GROUND

Vanilla, Coconut, Musk & Patchouli



100 ml - Wooden box



30 ml

## Oro Blu

### HEAD

Bergamot, Green Notes

### BODY

Orris, Bulgarian Roses

### BACK-GROUND

Musk, Guaiac Wood



100 ml - Wooden box



30 ml

## Desiderio

### HEAD

Lemon & Mandarin

### BODY

Coconut, Peach & Passion Fruit

### BACK-GROUND

Vanilla, Tonka Bean & Amber



100 ml - Wooden box



30 ml

## Oro Viola

### HEAD

Apple, Pear, Mandarin, Lemon

### BODY

Rose, Jasmine, Muguet

### BACK-GROUND

Musk, Woody Notes, Sandalwood



100 ml - Wooden box



30 ml



Superlative *Purse atomizers* (10ml)



Refill bottles to *Purse atomizers* (50ml)

#### Available fragrances

Senza fine  
Insieme

Gelosia  
Invidia





*Fantastic Egg*  
41x19cm with 3 bottles (100ml)



*Fantastic Egg*  
41x19cm with 3 bottles (100ml)

## STORY OF THE BRAND

It starts with Nello Gigli (Paolo's father). After world war 2, Nello Gigli started a small glass decoration business. Gold decorations and stove enamel.

He dedicated himself mainly to foreign markets, acquiring a significant number of customers in the perfume sector, too (empty bottles), though the perfume market was quite limited at the time.

A few years later, supported by a perfume chemist, he started manufacturing finished products, still dedicating himself to foreign markets.

When his son Paolo joined the firm, the whole production system became more modern and up-to-date, of course.

At present, Paolo Gigli perfumes keeps the same craftsmanship principles as before, paying attention to the aspect of the product (bottles and packages), though taking into consideration modern times in terms of taste and market trends with respect to fragrances. Today, this firm exports its products everywhere around the world.



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